



**Your support will champion health
and human rights to end AIDS.**



Photo Credit: Sofi Lundin/IBU/Uganda

GIVE A DAY 2025



**Stephen Lewis
Foundation**

Hello,

We are so happy to welcome you to Give a Day — a simple yet powerful international solidarity campaign to end AIDS. By giving one day's pay or organizing a personal or group fundraiser with your colleagues and friends, you'll join a movement that fuels hope, dignity and lasting change through community action to end AIDS. In this resource, you'll find everything you need to get started today.

Diseases don't know borders. Around the world, AIDS-related illnesses claimed **630,000 lives** in 2024 — more than one life every minute. Despite gains we have made over decades against the HIV epidemic, **1.3 million people** acquired HIV last year and more than **40 million people** are living with the virus. In countries in Africa where Stephen Lewis Foundation (SLF) partners work, AIDS continues to threaten lives and futures. And now, in the face of international funding cuts to global health and HIV programs, the hard-won gains made against AIDS are at risk. But you can make a difference.

Since 2003, the SLF has raised over \$200 million to support HIV responses by our grassroots partners across Africa. These community-led organizations are at the forefront, protecting communities most impacted by HIV, including children — especially girls — women and LGBTIQ communities.

Since 2004, Give a Day has been held on World AIDS Day (December 1) each year, to raise critical funds and awareness. When you participate, you empower longstanding SLF partners to deliver their human rights-based, community solutions to HIV.

When you join Give a Day, you become a champion of health and human rights. Our dedicated team is ready to help you, every step of the way. Thank you for taking local action for global impact.

Together we can and we *will* end AIDS.

In solidarity,



Meg French
Executive Director
Stephen Lewis Foundation



Photo Credit: Ernest Ziro/HAPA/Kenya

How We Work

For more than 20 years, the Stephen Lewis Foundation (SLF) has challenged traditional power structures in international development and philanthropy by shifting resources into the hands of local communities. The HIV epidemic remains a public health emergency in African countries where SLF partners work, which means it is a threat to lives and futures. Committed to community-led solutions, we provide funding and allyship to local organizations who restore hope, reclaim human rights, fight injustice and save lives. Learn more about the SLF at stephenlewisfoundation.org.

“

[Give a Day] is an innovative and transformative way of providing support, and I could never do that myself because I couldn't know which organizations to trust. But the Foundation has set up a model where they do the vetting, they do the monitoring, they do the impact reporting.... And I think it's a brilliant model for supporting people on the ground in local communities who are creating a better community.

— Michael Fekete, Partner at Osler, Hoskin & Harcourt LLP

The SLF partners in ways that:



Empower, not restrict



Support, not demand



Encourage, not dictate



Connect, not compete



Champion, not lead

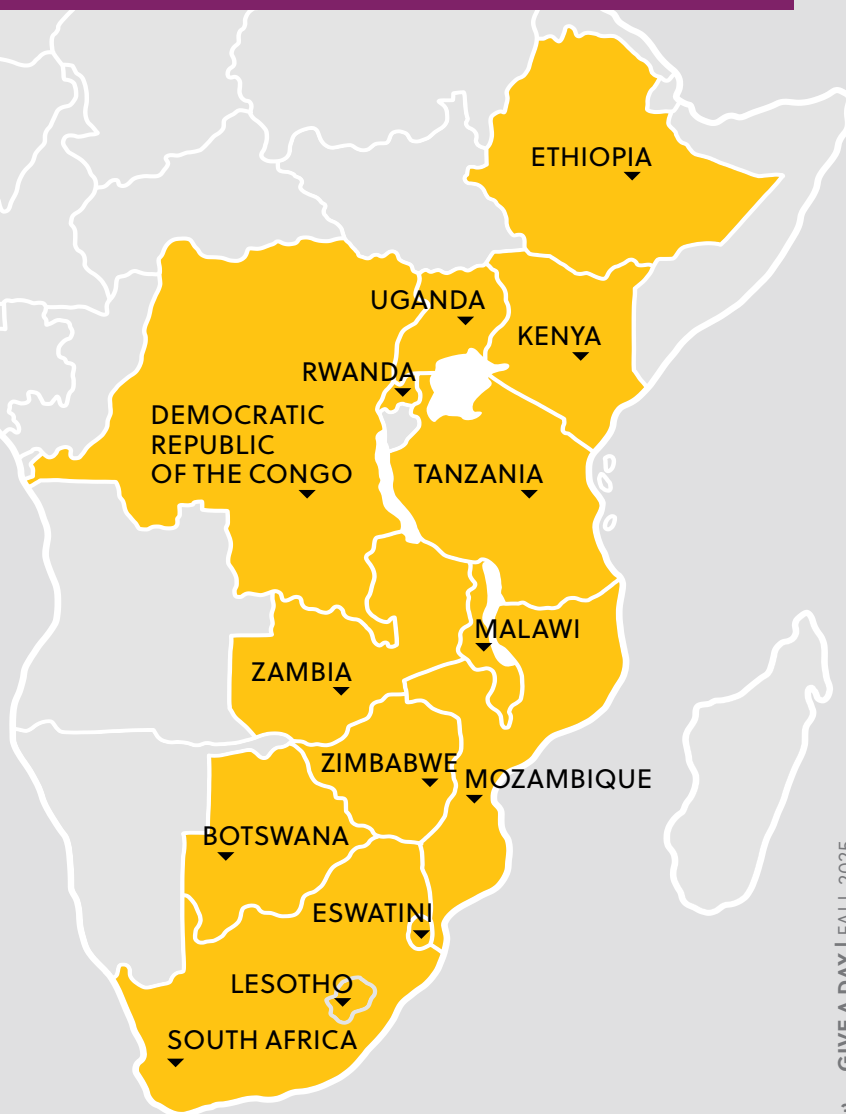
Since 2003,
the SLF has raised more than

\$200 million

in support of community-led
organizations to end AIDS.

In 2024, we worked with

98 community partners,
with an impact in **14 countries**
across **Africa.**



Join Give a Day in Four Easy Steps!

Kick off your Give a Day fundraiser today!



Choose your Give a Day Champion!

A Champion is your team's link to the SLF for all things Give a Day. Your Champion will lead activities and events, with direct support from our SLF team.



Connect with us!

Send us an email at community@stephenlewisfoundation.org to register for Give a Day and introduce your Champion. We'll answer your questions and make sure your team is set up for success.



Create your fundraising page

Our team will help you set up a personalized fundraising page you can share with colleagues, friends and family.



Spread the word!

Build momentum, grow your team, and show the impact of Give a Day! We'll provide you with inspiring high-resolution photos, links to online resources, and printed materials to support your fundraising activities online and in person. Tag @stephenlewisfdn in social media posts, and we'll cheer you on!

We'll support you every step of the way with Give a Day!

Building Strong Foundations for Healthy Futures

Centre for Alternatives for Victimized Women and Children (CAVWOC), Malawi

CAVWOC ensures that women and children in Malawi affected by HIV and gender-based violence receive protection, care and more equitable opportunities. CAVWOC provides safe spaces and counselling to survivors, health outreach and psychosocial care for women and children, and educational support to help girls stay in school. They also equip women with income-generating skills and support community savings and loans groups to help them become more economically empowered.

Volunteer early childhood educator Gloria Nkoma is one of the women making this work possible at a CAVWOC early childhood development centre in Blantyre. Through pre-primary learning, structured play, stimulation activities and daily meals, Gloria helps nurture children's cognitive and social growth, building strong foundations for healthy, hopeful futures.

Watch Gloria's story → theslf.org/Gloria-Nkoma-CAVWOC-Malawi



Gloria Nkoma and her young students at a CAVWOC early childhood development centre in Malawi.

A Year of Impact

Reaching Millions Through Grassroots Partnerships

In 2024, the Stephen Lewis Foundation stood shoulder-to-shoulder with community-led organizations across Africa as they led bold, effective responses to HIV and its root causes. These partners provided critical care, connection and advocacy for the communities most impacted by HIV, often in the face of shrinking resources.

In 2024



Catherine Eltoni Lungu at her barbershop business in Malawi. She is a member of a village savings and loans group and a small-business grant recipient through SLF partner Centre for Human Rights and Rehabilitation (CHRR).

Photo Credit: Eva Gilliam/CHRR/Malawi

Frequently Asked Questions

How can my friends, family, colleagues and networks get involved?

Share your personal fundraising page with them. They'll learn more about the campaign, see your progress, and get inspired to donate!

Or you can simply direct them to theslf.org/giveaday. We'll provide stories online and printable resources you can share to help raise awareness about the impact of Give a Day and how to get involved.

How do we get the funds we raise to the SLF?

There are a few different ways to send funds raised to the SLF. The easiest way is through an online donations page, which we can help you to set up for individuals' contributions in support of you or your team. Another option is to collect donations and make a one-time gift on behalf of those donors. In this case, to issue tax receipts to individuals, your Give a Day Champion will need to provide the SLF with donor information for each gift in the cumulative total. You can also send money orders by wire transfer and we accept cheques. All donations must be accompanied by donor information.

To issue a tax receipt, we require the donor's full name and mailing address, including a postal code and the donation amount. According to CRA regulations, even emailed tax receipts require a full mailing address in Canada.

When is World AIDS Day?

Founded in 1988, World AIDS Day (December 1) is the first-ever global health day. Learn more about World AIDS Day at www.unaids.org/World_AIDS_Day.

Where do Give a Day funds go?

The Give a Day campaign raises funds and awareness for the Stephen Lewis Foundation (SLF). For more than 20 years, the SLF has championed health and human rights to end AIDS. The HIV epidemic is still putting lives and futures at risk in countries across Africa where SLF partners work.

We provide funding and allyship to community-led organizations who are part of the global HIV response.

Will I receive a tax receipt when I donate to Give a Day?

Yes, a tax receipt will be issued for donations over \$20.

Are the SLF's partners affected by international funding cuts to the global health and HIV response?

All SLF partners have been significantly impacted by recent international funding cuts to global health and HIV programs — many directly and others indirectly by the increased demand on their services due to other organizations having to reduce or shut down their services.

In the face of the challenges, SLF partners are finding ways to continue their work as much as possible. They are restoring hope, reclaiming human rights, fighting injustice and saving lives. Learn more about this remarkable work to protect gains made against the HIV epidemic at stephenlewisfoundation.org.

What is the difference between giving “one day's pay” and Give a Day fundraising?

Most Give a Day participants donate one day's pay in honour of World AIDS Day (December 1). Throughout November, many businesses and organizations also hold Give a Day fundraising events and challenges to boost their total contribution as a team. Which team will raise the most this year? Get in on the Give a Day fun and make an impact this World AIDS Day!

I'm not part of a business or fundraising group but I'd still like to give, is there a way I can donate?

Yes, absolutely! Make your donation at theslf.org/giveaday. Tax receipts are automatically issued for gifts of \$20 or more.



**Your support will champion health
and human rights to end AIDS.**

Give now

Photo Credit: Blessings Phodogoma/
Red Dot Films Malawi/RISE

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